

Job Announcement

MARKETING CONSULTANT — Part-Time (20+ hours per week)

ABOUT BLACKSTONE INC

Blackstone provides marketing & management consulting services nationwide to companies with revenues of \$20+ million. We help companies and senior executives develop a clear vision, define strategy, and gain leadership alignment. Our primary focus is marketing strategy, market research, and marketing plans. Company headquarters is located in Cottage Grove, Oregon.

ABOUT THE POSITION

Blackstone is seeking a marketing professional that enjoys challenging the status quo, and knows how to ask insightful and tough questions that have earned us our reputation for extraordinary client results. Blackstone's values of working only with clients we like and on projects we believe in means work is enjoyable and fulfilling.

If you genuinely enjoy people, love to laugh out loud, relish your clients' successes as much as your own, and believe it's your sworn duty to give clients what they need — not just what they think they want — then we'd love to talk with you.

PRIMARY RESPONSIBILITIES

- Conduct client needs assessments, identify methodologies that will achieve client objectives, and develop project proposals
- Initiate, coordinate and execute market research projects using primary and secondary sources
- Assist and conduct qualitative research (focus groups; executive interviews; dyads, triads)
- Analyze research findings, develop strategic solutions, and present recommendations in written and verbal format
- Develop marketing plans, based on established marketing objectives, that include tactics, budgets and timelines
- Monitor project scope and profitability
- Develop and maintain strong client relationships

REQUIRED

- Bachelors degree in business, marketing or related field
- 3+ years of market research or advertising agency experience
- 5+ years working in or with senior management of companies with revenues of \$20+ million
- Proven track record of strategic thinking and executing successful marketing tactics which resulted in substantial growth for client companies
- Superior communication skills, both verbal and written; the ability to ask pointed questions, clarify issues, present persuasive ideas in a group setting
- Self-directed and can work independently in a virtual environment, as well as in a collaborative team environment
- Willingness and ability to travel nationally (when necessary)
- Advanced skills in Word, Excel, and PowerPoint
- Ability to cultivate existing and new client relationships

- Driven by a passion to provide excellent customer service
- Office locations are Cottage Grove & Eugene, Oregon; working from a home office in a virtual environment may be considered

PREFERRED

- MBA
- Prior marketing consulting experience (3+ years) with primary focus in strategy and research
- Experience in biotech, financial services, food & beverage, healthcare & human services, manufacturing, and/or high tech & software industries.

COMPENSATION

- Compensation includes hourly wages, bonus, paid holidays, and vacation.

TO APPLY

Position is open until filled. Send your resume and cover letter to len@blackstoneinc.net – no phone calls please. Indicate “Marketing Consultant Part-Time” in the subject line of your email.

To learn more, visit www.blackstoneinc.net