

Job announcement:

FREELANCE SENIOR COPYWRITERS

Does it make you extremely nervous to color outside the lines? Do you feel more comfortable reporting each day to a typical office with someone breathing over your shoulder, telling you what to do? Do you believe that having fun indicates you're not working hard enough? Then Blackstone, Inc., is probably not for you.

But if you love to do serious work while laughing out loud, get energized by creating your own goals and schedules, relish your clients' successes as much as your own, and believe that it's your sworn duty to give our clients what they need — not just what they think they want — then we'd love to talk with you. Blackstone is seeking talented Freelance Senior Copywriters to expand our virtual talent pool. |

Can you...?

- Think conceptually and write specifically
- Sparkle when needed
- Rewrite until you get it right
- Write about products or services you don't fully understand
- Collaborate with a team
- Work under tight deadlines
- Be flexible with picky clients

PRIMARY RESPONSIBILITIES

- Work on a project basis with existing Blackstone clients
- Think strategically & conceptually
- Develop creative, powerful copy on a timely basis that is directly connected to marketing strategy and objectives
- Write for a variety of channels; everything from headlines & ad copy to press releases, brochures, and online content
- Edit or rewrite existing copy
- Operate in a collaborative team environment

REQUIRED

- 5+ years professional copywriting experience
- Superior communication skills, both verbal and written, along with the ability to ask pointed questions, clarify issues, present persuasive ideas
- Proficiency in Microsoft Word
- Self-directed and can work independently in a virtual environment, as well as in a collaborative team environment
- Perform necessary research and conduct client interviews
- Bachelor degree in Advertising, Communications & Rhetoric, English, Journalism, Marketing, Public Relations or related field
- Able to take direction, and work against the clock

PREFERRED

- Experience in the biotech, financial services, food & beverage, healthcare & human services, manufacturing, and/or high tech & software.

WORK ENVIRONMENT

- Blackstone is a virtual firm; Copywriters must have broadband internet service
- Blackstone has national clients so there may be some travel
- Position: Project-based
- Contract per hour or per project

ABOUT BLACKSTONE INC

Blackstone, Inc., provides marketing services nationwide to companies with revenues of \$50+ million. A virtual firm, Blackstone has talented team members in five states, many working in their sweats from home offices. Blackstone is growing and invites you to grow with us.

While company headquarters is located in Cottage Grove, Oregon, Blackstone, Inc., is a virtual company and will consider any qualified applicants in the U.S.

TO APPLY

Send your resume, cover letter and samples of your work (or a link to an online portfolio) in pdf format to beth@blackstoneinc.net – no phone calls please. Indicate 'Copywriter' in the subject line of your email.

To learn more, visit www.blackstoneinc.net