

Job Announcement

CONTRACT MARKETING CONSULTANT

Blackstone is growing and needs to expand its pool of talented Contract Senior Consultants to lead strategic marketing projects. We're looking for seasoned pros that enjoy challenging the status quo, and know how to ask the tough questions that have earned us our reputation for unprecedented client results.

Blackstone's virtual business model allows you to say goodbye to long commutes and live a more balanced life. Our values of working only with clients we like and on projects we believe in means work is enjoyable and fulfilling.

If you genuinely enjoy people, love to laugh out loud, get energized by creating your own goals and schedules, relish your clients' successes as much as your own, and believe that it's your sworn duty to give clients what they need — not just what they think they want — then we'd love to talk with you.

PRIMARY RESPONSIBILITIES

- Conduct client needs assessments, identify methodologies that will achieve client objectives, and develop & present project proposals
- Initiate and coordinate market research projects using primary and secondary sources
- Analyze research findings, develop strategic solutions, and present recommendations in written and verbal format
- Develop marketing plans, based on established marketing objectives, that include tactics, budgets and timelines
- Monitor project scope and profitability
- Develop and maintain strong client relationships

REQUIRED

- Proven track record of strategic thinking and executing successful tactics which resulted in substantial growth for client companies
- 10+ years working in or with senior management of companies with revenues of \$50+ million
- Superior communication skills, both verbal and written, along with the ability to ask pointed questions, clarify issues, present persuasive ideas.
- Strong group presentation skills
- Advanced skills in Word, Excel, and PowerPoint
- Access to your own office with broadband internet service
- Self-directed and can work independently in a virtual environment, as well as in a collaborative team environment
- Willingness to travel — when necessary
- Driven by a passion to provide excellent customer service
- Bachelors degree in business, marketing or related field

PREFERRED

- Prior consulting experience (3+ years) with primary focus on strategic marketing
- Experience in biotech, financial services, food & beverage, healthcare & human services, manufacturing, and/or high tech & software industries.
- MBA

COMPENSATION

- Per project or per hour

ABOUT BLACKSTONE INC

Blackstone has highly experienced team members in five states providing marketing & management consulting services nationwide to companies with revenues of \$50+ million. Our consulting helps companies and senior executives develop a clear vision, define strategy, and gain leadership alignment. Our primary focus is market research, marketing strategy, and marketing plans.

While company headquarters is located in Cottage Grove, Oregon, Blackstone, Inc., is a virtual company and will consider any qualified applicants in the U.S.

TO APPLY

Send your resume and cover letter in PDF format to job number listed – no phone calls please. Indicate 'Contract Consultant' in the subject line of your email.

To learn more, visit www.blackstoneinc.net